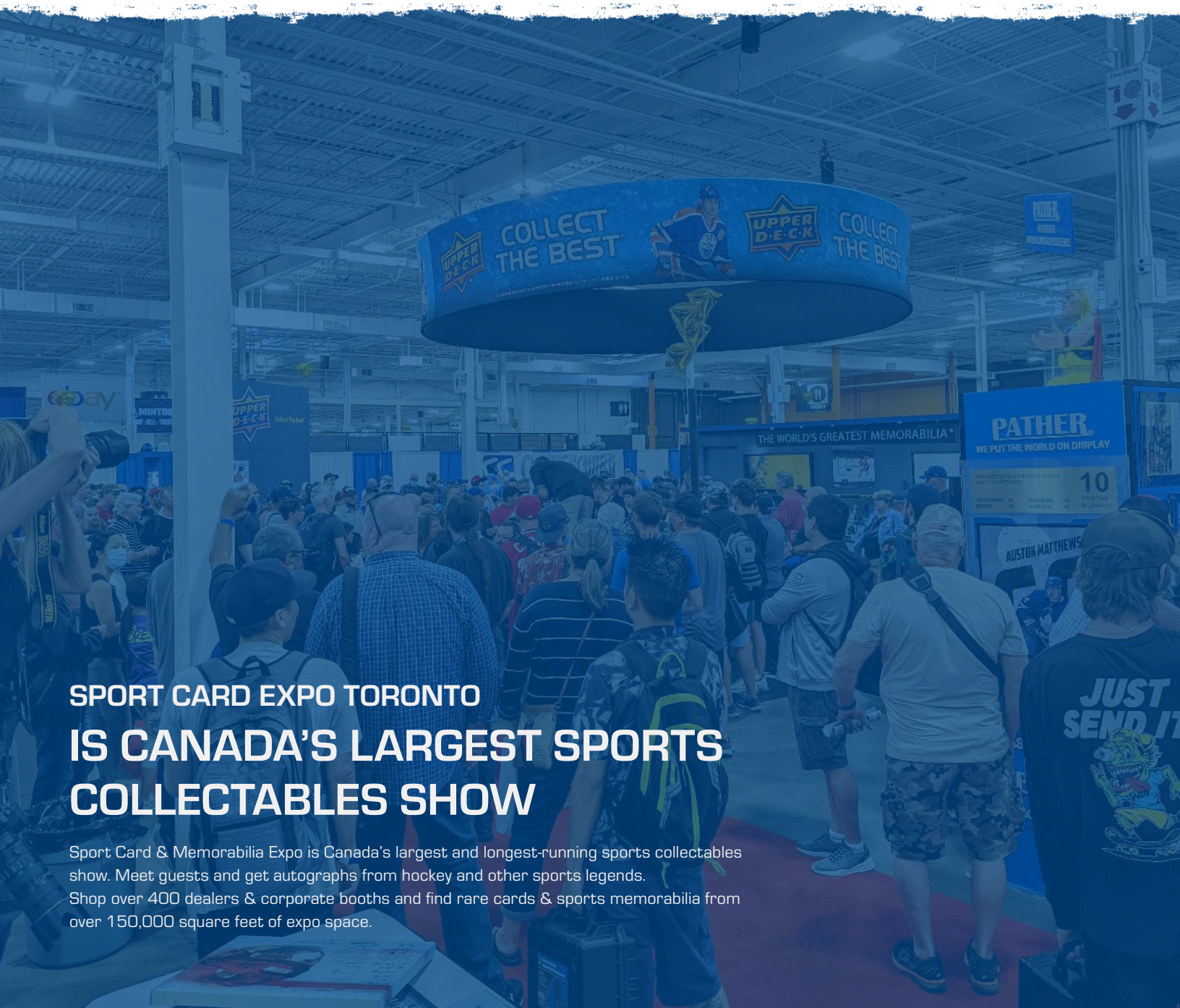


2023 SPORT CARD EXPO

MEDIA KIT



SPORT CARD EXPO TORONTO IS CANADA'S LARGEST SPORTS COLLECTABLES SHOW

Sport Card & Memorabilia Expo is Canada's largest and longest-running sports collectables show. Meet guests and get autographs from hockey and other sports legends. Shop over 400 dealers & corporate booths and find rare cards & sports memorabilia from over 150,000 square feet of expo space.

WEBSITE BANNER ADVERTISING

Statistics (Monthly Averages 2022)

USERS: 10,736
SESSIONS: 22,320

PAGE VIEWS: 44,985
PAGES/SESSION: 2.02

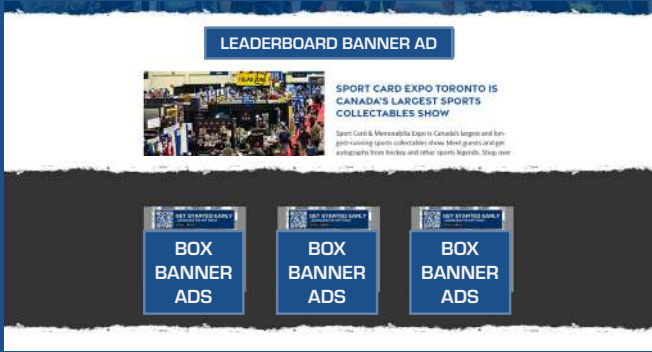
Demographic:

MALE: 80%
FEMALE: 20%

Device Traffic:

MOBILE: 70%
DESKTOP: 28%
TABLET: 2%

Data Source: Google Analytics 2022



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SUBSCRIBERS: 22,000+
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